

Results Watch-project

Pilot study to validate APOCLIP in Germany.

Project manager:

Jesper Spoelder, Pharmacist, Pharmaceutical Director

In collaboration with



WATCHYOURCARE

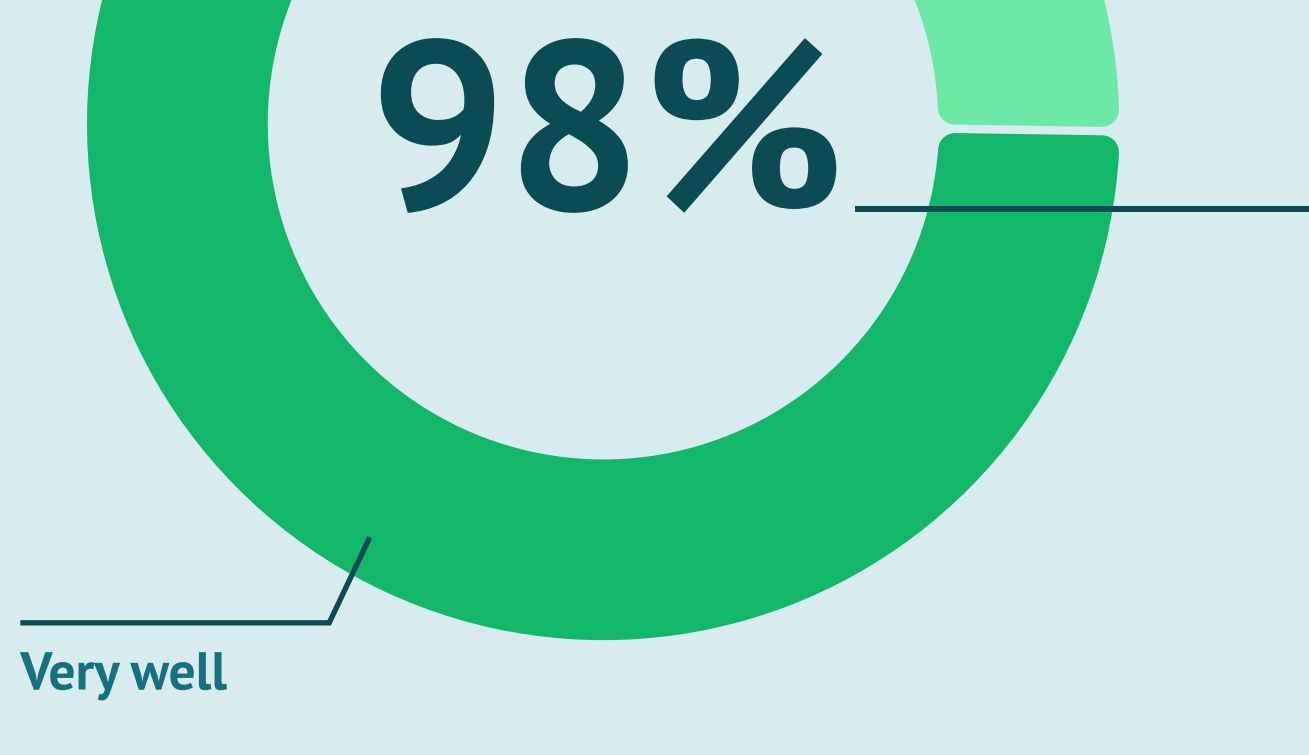
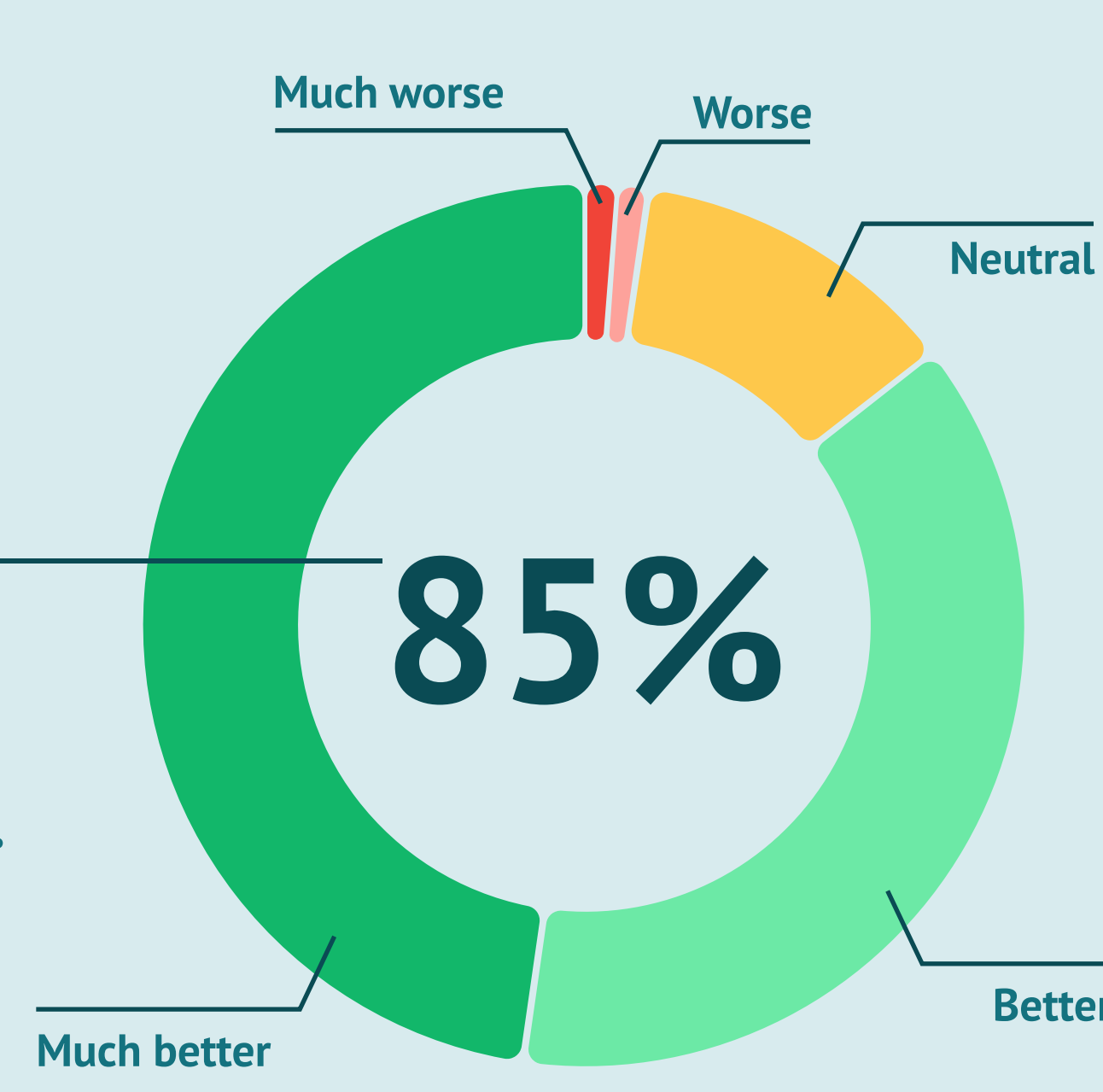
August 2021

Overview of the project



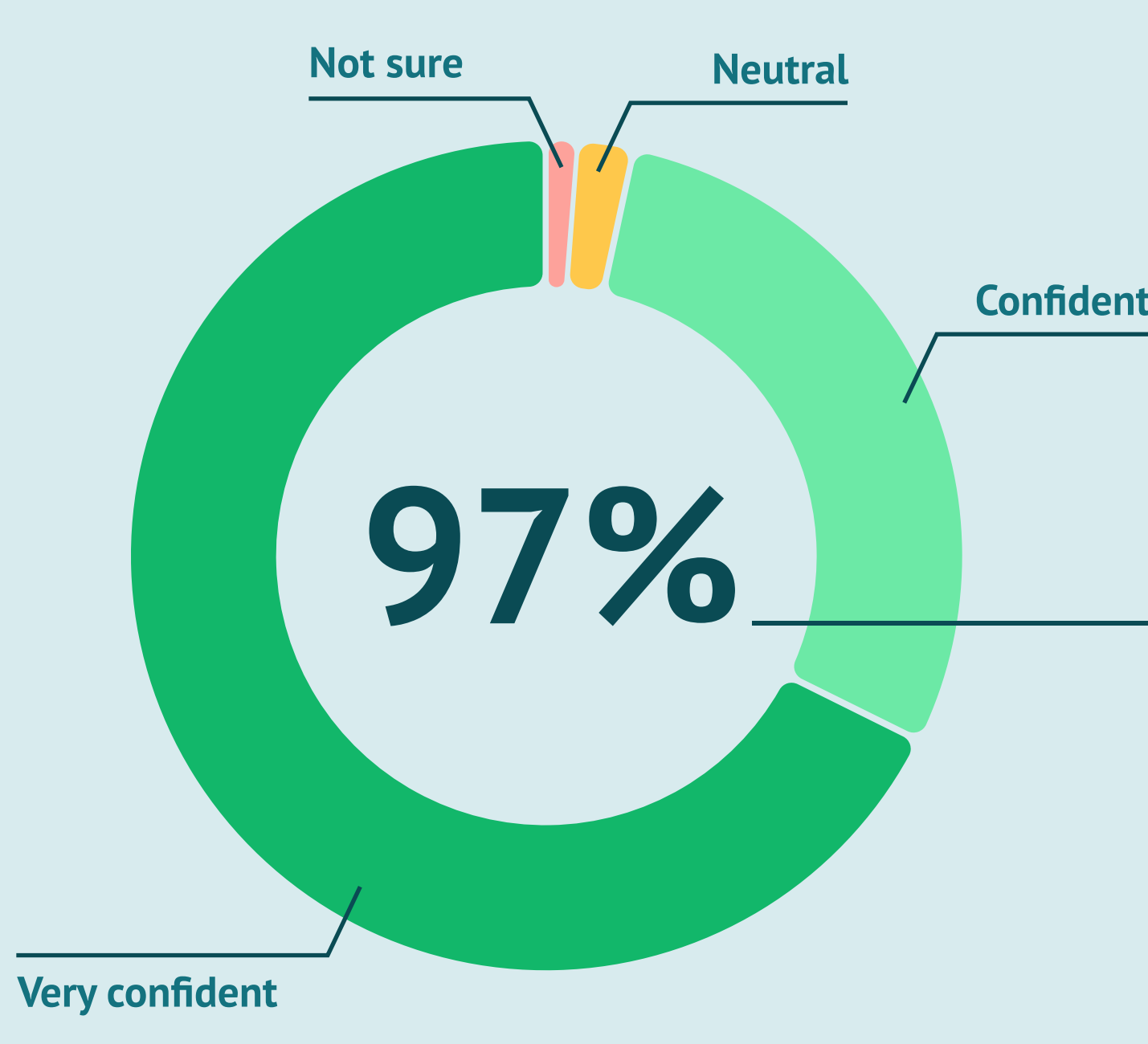
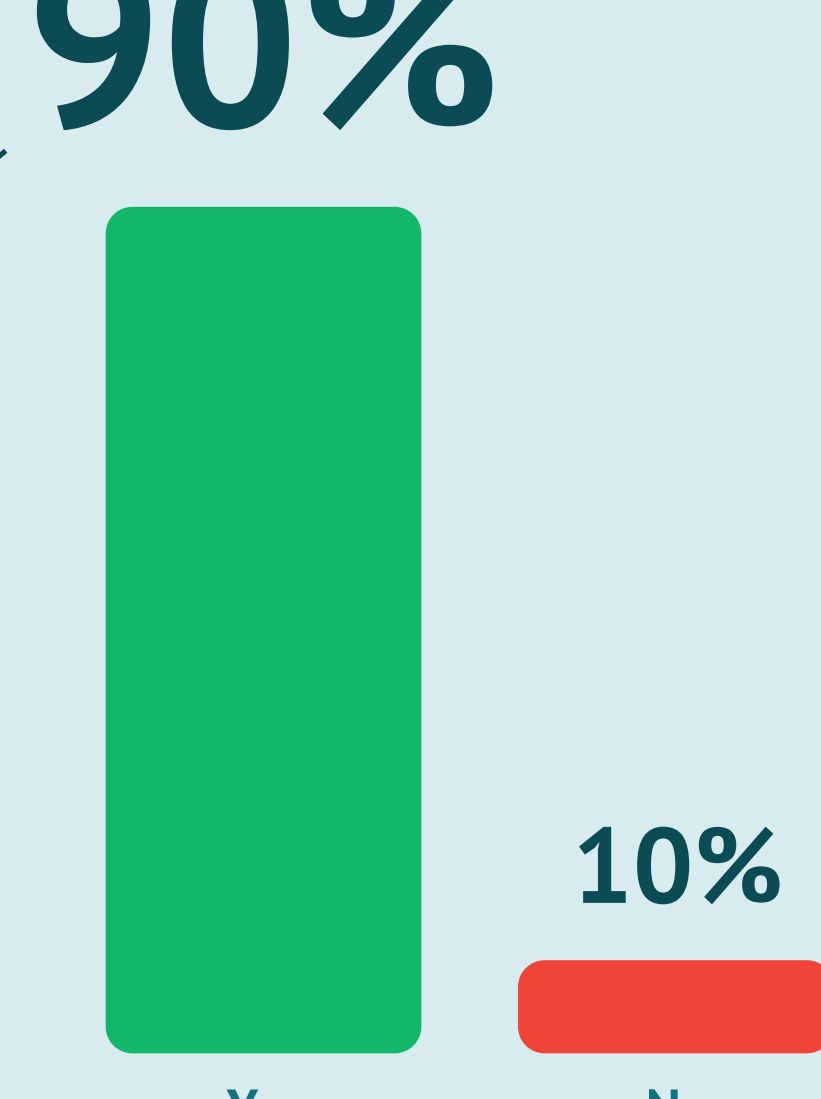
How patients experienced WATCHYOURCARE

85% of the patients experience the information provision with WATCHYOURCARE much better or better compared to the standard care they receive.



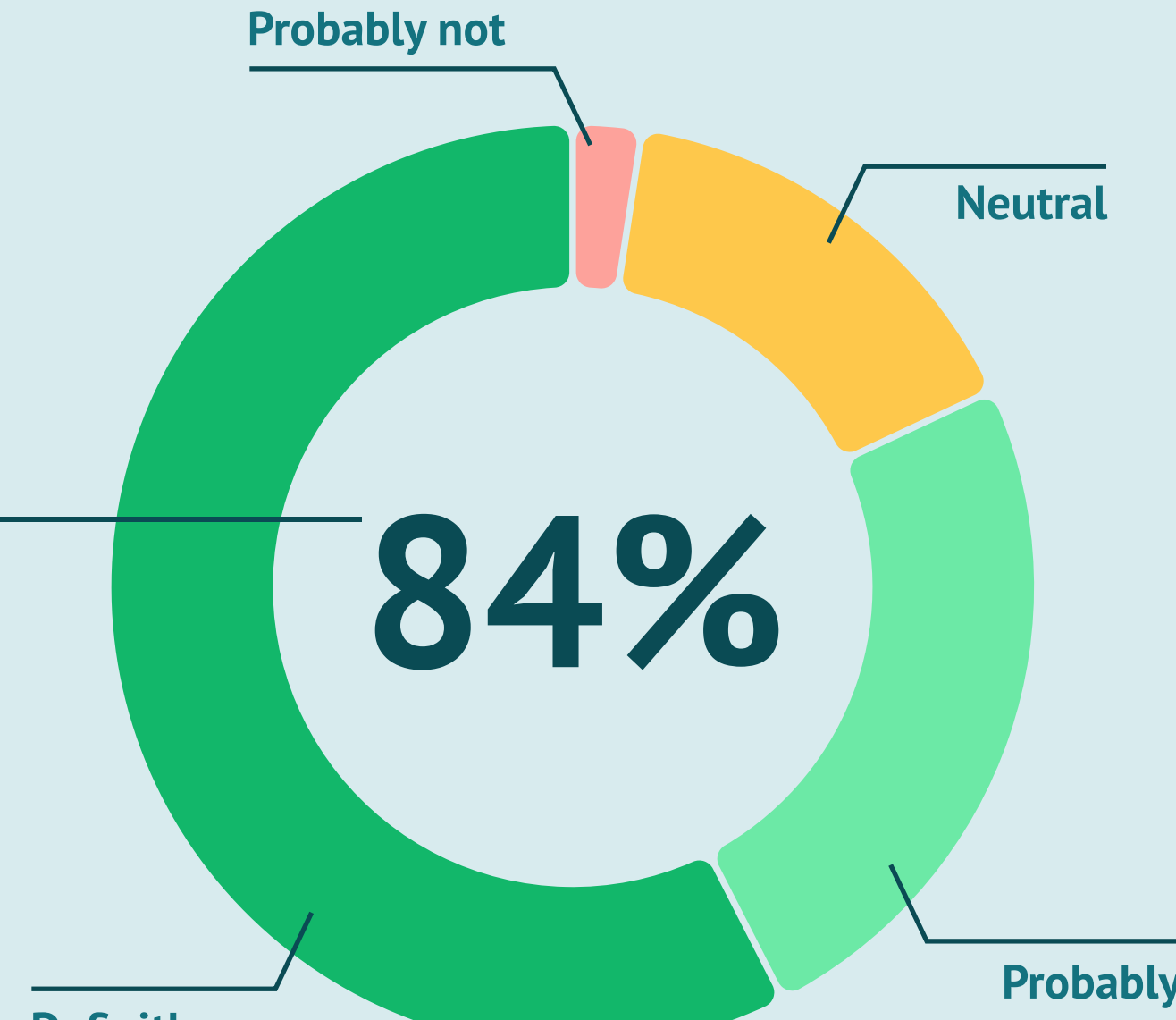
98% did understand the information in the videos well or very well.

90% of the patients find the videos complementary to the information they normally receive from their pharmacy.



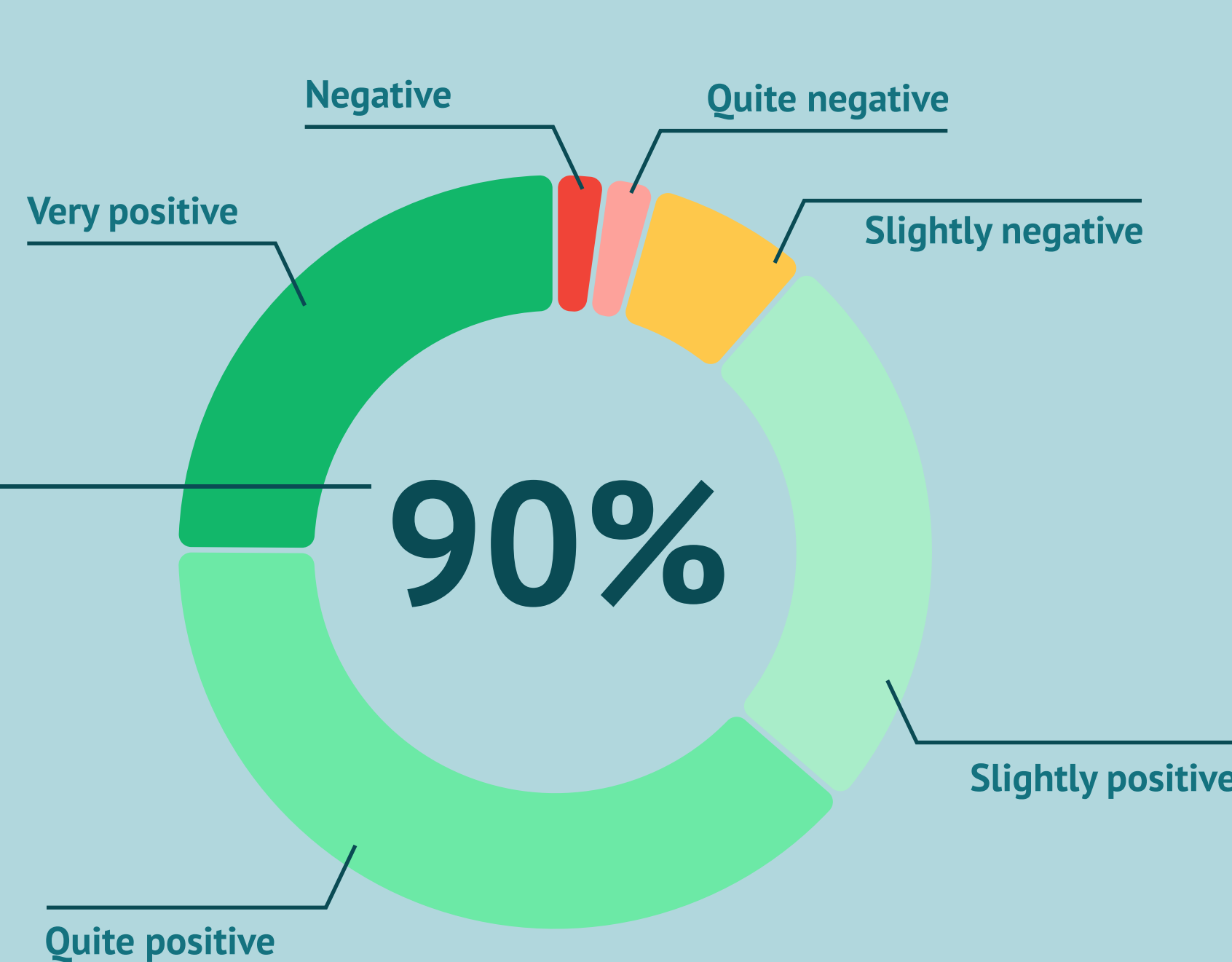
97% of the patients feel confident to use their medicine the right way after using WATCHYOURCARE.

84% of the patients will recommend WATCHYOURCARE to their family and friends.



How pharmacists experienced WATCHYOURCARE

90% of the pharmacists are positive about the quality of the content.



WATCHYOURCARE adds value and improves the service of my pharmacy



Patient education made easy

We empower pharmacies to help their patients use their medicines in the right way with our platform of easy-to-understand videos, pictograms and messages.

WATCHYOURCARE